



2020 ANNUAL PARTNERS

The Gloucester County Chamber of Commerce is committed to **growing business beyond**. The Annual Partners program is your chance to experience all the partnership and marketing opportunities the Chamber has to offer all year long.



GLOUCESTER COUNTY
— CHAMBER OF COMMERCE —
Growing Business Beyond

LEADING *Partners* | \$5,000

TOTAL VALUE: \$8,160

- Mega Event **Gold** Level Sponsor¹
- Mega Event **Bronze** Level Sponsor¹
- 2 **Tickets** to All Mega Events¹
- Company logo on Annual Partners banner displayed at **ALL** 2020 events²
- Company logo rotating on **homepage** of website³
- Annual **Webpage** Advertisement⁴
- 6 Months Advertising on a once per week **Email** Campaign⁵
- 1 Member **Spotlight** in Monday emails⁶
- 1 **Advertorial** submission for Monday emails⁷
- 2 **Social Media** Post(s) for the year⁸
- 10% off Discount for any other event sponsorships

INNOVATING *Partners* | \$3,500

TOTAL VALUE: \$6,310

- Mega Event **Silver** Level Sponsor¹
- Mega Event **Bronze** Level Sponsor¹
- 2 **Tickets** to All Mega Events¹
- Company logo on Annual Partners banner displayed at **ALL** 2020 events²
- Company logo rotating on **homepage** of website³
- Half Year **Webpage** Advertisement⁴
- 6 Months Advertising on a once per week **Email** Campaign⁵
- 1 Member **Spotlight** in Monday emails⁶
- 1 **Social Media** Post for the year⁸
- 10% off Discount for any other event sponsorships

CONTRIBUTING *Partners* | \$2,000

TOTAL VALUE: \$3,860

- 2 **Tickets** to All Mega Events **Bronze** Level Sponsor¹
- 2 **Tickets** to all Events¹
- Company logo on Annual Partners banner displayed at **ALL** 2020 events²
- Company logo rotating on **homepage** of website³
- Quarter Year **Webpage** Advertisement⁴
- 3 Months Advertising on a once per week **Email** Campaign⁵
- 10% off Discount for any other event sponsorships

For more information and to reserve your Annual Partnership, contact **Janet D. Garraty** Interim Director at director@gc-chamber.com or 856-881-6560 x201

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DETAILS REGARDING PARTNERSHIPS:

1. Event Sponsorship & Tickets Event sponsorship is available for GCCC Mega Events. This does NOT include sponsorship for the 16th Annual State of the County, Partner Events, GCCC Foundation Events, or the 18th Annual Golf Tournament. Sponsorship is on a first-come, first-serve basis.

Annual Partners will receive two tickets to each of the GCCC Mega Events listed below. It is the partner's responsibility to claim the tickets for each event. If tickets are not claimed, they cannot be redeemed at a future event.

January 17, 2020 16th Annual State of the County

April 1, 2020 Breakfast Chat with the Legislators

April 23, 2020 17th Annual Wine & Food Pairing

May 13, 2020 Annual Meeting

August 5, 2020 County Spotlight

August 27, 2020 15th Annual Summer BBQ

October 14, 2020 17th Annual Meet the Candidates Luncheon

November 19, 2020 Cheers to You!

2. Annual Partners Banner Banners contain logos of ALL Annual Partners and are displayed at ALL 2020 events.

3. Logo Rotating on Homepage Company logo to rotate within "slider" on the bottom of the gc-chamber.com website's homepage. Logo must be provided as a vector image file (.eps, .pdf, or .ai format).

4. Webpage Advertisement Webpage advertisements are static rotating ads on the bottom of the GCCC webpage. Dimensions for webpage advertisements are 370px X 70px. Advertisement's page placement is at GCCC discretion, with priority given to Leading Partners.

5. Email Campaign Advertisement Email marketing will appear on one standard email campaign per week through the duration of your benefit. Dimensions for email campaign advertisements are 270px X 270px. Ad placement assignments are at the discretion of the GCCC, with priority given to Leading Partners.

6. Member Spotlight Annual Partners will be featured in the "Member Spotlight" portion of our "Monday Coffee Break" email campaign. Spotlights feature the company logo or submitted photo in a 2:1 dimension ratio and a 280 character description about the company. Timing of Member Spotlight is on a first-come, first-serve basis.

7. Advertorial Submission Advertorial content will be featured in the "Weekly Reading" portion of our "Monday Coffee Break" email campaign. Content should provide readers knowledge about a topic, problem, etc. Advertorial submission must contain at least 500 characters. Please see our full advertorial submission guidelines.

8. Social Media Posts Social media posts will mention your company on two of our social media pages and may be included as part of GCCC's marketing campaigns. The chamber will pull information from your website to craft the message for these posts. They will include your company's logo. We will tag your business's social media account.

All posts will include #ad and #sponsored per Federal Trade Commission regulations for paid advertising on social media platforms.

Annual Partnerships must be paid in full by January 30, 2020.

Advertisements, advertorials, and all other designs can be provided by the Chamber for a reduced cost. Content must be submitted by the deadline or we will attach your company logo in its place.

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