

# Event Sponsorships

## Choose Your Market!

Here is a list of options we offer:

### Influential Event Sponsorships

With more than 30 large to intimate events from which to choose, our calendar always includes fun and insightful information.

We have event sponsorships to fit every budget. Our Presenting, Gold, Silver, and Bronze options maximize your brand awareness opportunities.

### Event Series Sponsorship Bundles

Targeted Events

Be an Event Series Sponsor and bundle your sponsorships for the audience that drives more market share to your business!

You will receive Gold Sponsor level benefits for three events in the chosen Event-Bundle. The four bundles to choose from are:

- Community Spirit
- Advocacy
- Education
- Fun

### Annual Partnerships

Stay Visible All Year Long!

The benefits of our Annual Partnership program put every marketing option we have at your disposal. Annual Partners are able to choose which events to showcase their brands at our events. Partner logos are displayed at every single event we host, as well as on our website and email ads. You get FREE tickets to select popular events. You receive 10% off\* other sponsorship options from our events calendar.

*These four levels of partnership are offered in the 4th Quarter.*

Levels include:

**Leading** - \$5,000 | **Innovating** - \$3,500 | **Influencing** - \$2,500

**Engaging** - \$1,500

\*Annual Partner sponsorship credit and 10% discounts cannot be applied to the State of the County & Night at the Museum events.\*

Contact **Antonio Pisano**, Member Engagement Coordinator to learn more and sign up today!  
Email: [apisano@gc-chamber.com](mailto:apisano@gc-chamber.com) | 856-881-6560 ext. 204

# Email Advertising

Choose from two different options:

1

### Dedicated Email with Only Your Message

Includes your logo and a message that links to your website.

Added bonus includes a dedicated social media post with the same message. (Max 600 characters and available only on Thursdays.)

**Pricing:** \$300 each posting  
(Max 3Xs per year)

2

### Banner Advertising for Steady Visibility

**Pricing:**

**Top of the email** | \$800 per 12 wks, \$3,000 for 52 wks

**Middle of the email** | \$600 per 12 wks, \$2,200 for 52 wks  
Specs 600x110

All ads must be paid for in advance of publication.

# Website Advertising

Choose from two powerful options:

1

### Home Page Center

Your banner ad in the center of the home page

**Specs** 600 px wide x 110 px tall  
RGB color, no bleeds

Submit it as EPS, PDF, JPEG, or PNG.  
Submit advertisement URL link.

**Pricing:**  
6 months - \$1,300 | Year \$2,200

2

### Popular Pages Bundle

Your banner ad placed on our About and Member Benefits pages.

**Specs** 600 px wide x 110 px tall  
RGB color, no bleeds

Submit it as EPS, PDF, JPEG, or PNG  
Submit advertisement URL link.

**Pricing:**  
6 months - \$350 | Year \$600  
All ads must be paid for in advance of publication.

# Print

Quarterly Postcard Marketing – Costs start at \$1,250 per quarter with a reach of nearly more than 600 businesses.

**What to Do Next:**

Contact Antonio Pisano, GCCC Member Engagement Coordinator, to discuss your options and answer your questions.  
Email – [apisano@gc-chamber.com](mailto:apisano@gc-chamber.com) | Phone – 856-881-6560 ext. 204



**GLOUCESTER COUNTY**  
— CHAMBER OF COMMERCE —  
Growing Business Beyond

Visit [gc-chamber.com](http://gc-chamber.com) to learn more about membership opportunities or call us at 856-881-6560.  
1480 Tanyard Rd. Suite C Sewell, NJ 08080

# 2025 Sponsorship & Advertising Opportunities

*We help you grow your business and  
build your reputation.*

