

2023 Sponsorship & Advertising Opportunities

*We help you grow your business and
build your reputation.*



Name recognition gives your company a competitive edge.

Put your name and message in front of a targeted audience and you will build your reputation before you even say hello and exchange a business card.

The Gloucester County Chamber of Commerce's sponsorship and advertising opportunities are diverse, affordable and most importantly, effective.

GCCC membership provides a unique array of events and meetings.

Our marketing options include print, email, web and video.

We enjoy partnership events with area chambers of commerce and business associations that will boost your visibility throughout the region.

Our 500 + membership base is a trustworthy and targeted audience, making our sponsorship and advertising options a reliable way to market your business.

Here is a list of options we offer:

Event Sponsorships

We have event sponsorships to fit every budget, starting as low as \$250. Our Presenting, Gold, Silver and Bronze options maximize your brand awareness opportunities.

Choose from any of our events including;

Classic Events – Opportunities every month.

- Chamber Connects
- Mini-Golf
- Trunk & Meet
- New Member Orientations

Six (6) Premiere Events

- Winter Chamber Night Out
- Member Chat with Candidates
- Summer BBQ
- Cheers to You
- Best of Gloucester County
- Wine & Dig (It's back!)

Four (4) Mega Events

- Community Service Awards
- Breakfast Chat with Legislators
- Food & Wine Pairing
- Annual Meeting

Signature Events

- Annual State of the County
- Annual Golf Tournament

Advertising

DIGITAL

- Email Marketing – Costs start at \$600 per quarter.
- Website banners – Starting at \$700 per quarter.
- Display Ads in our Member Directory – Costs start at \$350.

PRINT

- Quarterly Postcard Marketing – Costs start at \$1,250 per quarter with a reach of nearly more than 600 businesses.



Stay Visible All Year Long!

Our Annual and Member Discount Partnerships put you in front of our members and keep you there all year long.

Annual Partnerships

The benefits of our Annual Partnership program puts every marketing option we have at your disposal. Annual Partners are able to choose which events to showcase their brands at our events. Partner logos are displayed at every single event we host, as well as on our website and email ads. You get FREE tickets to select popular events. You receive 10% off* other sponsorship options from our events calendar.

These four levels of partnership are offered in the 4th Quarter.

Levels include:

Leading - \$5,000

Innovating - \$3,500

Contributing - \$2,500

Engaging - New in 2023! - \$1,250

* Annual Partner sponsorship credit and 10% discounts cannot be applied to the State of the County & Golf Tournament events.

Member Discount Partnerships

Our Member Discounts Program are for members who provide goods and services to other members. We customize our partnerships based on the benefits each partner is able to extend to our members.

As a Member Discount Partner, you receive

- Placement of a full-page flyer posted to the Member Discount Partner section of our website. This can include a link back to your website.
- Your printed sales flyer is included in our New Member Welcome packets, and at all our events.

* Each Member Discount Partner must submit their own printed and camera-ready sales flyer.



Events!

The GCCC holds four different event levels per year; Classic, Premiere, Mega and Signature.

These levels are designed to meet your specific marketing needs. When you call or sit down with our team, you get the consultation you need to make your sponsorships work best for you.



Classic Events are filled with networking opportunities in a casual and welcoming setting. Classic events include our monthly Chamber Connects, Mini-Golf, Trunk & Meet and other member favorites. Sponsorships are as low as \$250.

Premiere Events attract a cross-section of members and influencers in the region. They often include light meals, beverages and some programming.

Sponsorship pricing for all Premiere events are as follows:

Presenting - \$1,800

Gold - \$1,200

Silver - \$850

Bronze - \$400



Mega Events are large, well-attended events that bring together stakeholders and members throughout the region. They attract a larger and more influential audience. Programming often includes speakers, presenters and/or panelists. Meals are also included.

Sponsorship pricing for all Mega events are as follows:

Presenting - \$2,000

Gold - \$1,500

Silver - \$1,000

Bronze - \$500



Breakfast Chat
WITH THE LEGISLATORS



Grow your influence with our young professional programming. Sponsor Mentor Mixers and/or Professional Development workshops. Sponsorships start at \$200



Signature Events

include our annual State of the County breakfast, scheduled for March 2023 and the Annual Golf Tournament will be held Monday, September 11, 2023. Sponsorships for these events are priced separately.

State of the County

This is the most heavily attended event in the GCCC calendar and consistently sells out every year. Attracting business leaders and other regional stakeholders, the State of the County event includes breakfast, significant time for networking, a panel discussion by legislative and business leaders, as well as a keynote speaker.

Sponsorship opportunities are as follows;

Presenting - \$2,500 (limited to one)

Gold - \$1,750 (limit of 4)

Silver - \$1,250

Bronze - \$750





Annual
GOLF
 TOURNAMENT
 GLOUCESTER COUNTY CHAMBER OF COMMERCE

Annual Golf Tournament

Our 21st Annual Golf Tournament will take place Monday, September 11, 2023. This event nearly sells out every year and attracts a wide variety of influential business leaders in the region. Many sponsorship packages include golf, lunch and dinner. We also offer prize sponsorships, sign sponsors, lunch & dinner sponsorships and more. Call for Sponsorship rates.



Boost your visibility today!

Contact Executive Director Director Janet Garraty today for more information on any of these programs and options. 856-881-6560 ext. 201.



GLOUCESTER COUNTY
— CHAMBER OF COMMERCE —
Growing Business Beyond

Visit gc-chamber.com to learn more about membership opportunities or call us at 856-881-6560.
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