

# Email Advertising!

*GCCC email advertising is a great way to raise your company profile in front of a highly targeted audience.*

## Choose from two different options

### Dedicated Email with Only Your Message

#### Includes

Includes your logo and a message that links to your website.

**Added bonus** includes a dedicated social media post with the same message. (Max 600 characters and available only on Thursdays.)

#### Pricing

\$300 each posting (Max 3 Xs per year)

### Banner Advertising for Steady Visibility

#### Includes

Specs 600x110

#### Pricing

Top of the email  
\$800 per 12 wks  
\$3,000 for 52 wks

Middle of the email  
\$600 per 12 wks  
\$2,200 for 52 wks

**All ads must be paid for in advance of publication.**

## Statistics

# of subscribers

**3,000**

Average open rate

**30%**

Average click-through rate

**14%**

Contact Member Engagement Coordinator Antonio Pisano today to get started on your campaign.

Email – [apisano@gc-chamber.com](mailto:apisano@gc-chamber.com) | Phone – 856-881-6560 ext. 204



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